The Tourism Innovation Day 2003

Your catalyst to success through innovation

Scottish Enterprise

Choose your own route through the day – you won't be able to do it all!

Overture
8.30 – 9.30
A first experience to welcome you and focus on innovation

International Perspectives
Collaboration in Italy
Enzo Baretella, Veneto Spa Consortium

Product Development in Slovenia
Mateja Kuhar, Slovenia Tourist Board

Engage with Innovation
9.40 – 10.50

Prêt a Manger, ChangeMasters, Highland Loch Ness
Feel, hear and experience with successful innovators

Inspiration & Information
11.00 – 11.30 1.50 – 3.00

Muriel Gray & Stephen Feber
Two leading voices passionate about tourism and highly opinionated about the product development we need.

?WhatIf!
The UK's leading catalysts for business and product innovation

Exchange Café
Not just coffee and cakes…

INNOVATION HUB
8.30 – 5.00

Innovation Toolkit
11.40 – 12.50

Try out some real tools which can make a genuine difference to how you approach innovation in your business or organisation.

Kinetic Connections
Contribute to a collective collaboration to convert chaos into connection

Launch of the Scottish Enterprise Innovation Development Award
1.30 – 1.50
Elaine Murray MSP
Deputy Minister for Tourism, Culture & Sport

Test Lab
A place to test ideas and connect innovation to the real world

Leadership Booth
Intimate 20 minute sessions to focus on leadership

Stephen Carter
Fergus Chambers
Stephen Feber
Bob Downie
Muriel Gray
Peter Lederer
Eva McDiarmid
Peter Murphy
Philip Riddle
Hans Rissmann
James Thompson
Peter Taylor
Laurence Young

Inspiration Station
Collect and share information, explore the Innovation Exchange – be inspired!

Moving Forward
3.10 – 4.20

Tourism Innovation Group
Prêt a Manger
Innovation Ambassadors

Connecting to your own business and making innovation work for your business success

Finale
4.30 – 5.00